



CAPABILITIES STATEMENT

Our design studio specialises in **technically-driven multimedia** projects for the defence, energy, higher education and health industries. We have a multi-disciplined skillset in **animation, branding, graphic design and UI/UX**. We **transform complex information** into **easily digestible static or animated graphics**. As such, we're better placed to deliver creative projects that resonate with your marketing objectives whilst remaining technically accurate and on brand.

CORE COMPETENCIES

Ethos media helps customers meet their marketing communication objectives by providing the following:

- 3D/2D MOTION GRAPHICS
- 3D VISUALISATION
- UI/UX SIMULATION
- PRODUCT MOCKUPS
- VIDEO AUTOMATION
- EXHIBITION PRESENTATIONS
- E-LEARNING
- REPORTS AND BROCHURES

PAST PERFORMANCE

- **ADF** - Talisman Sabre, Exercise animation
- **DTSG** - Agile C2 Command and Control STaR Shot, 3D Visualisation and animation
- **Babcock** - L125-4 - Infographics
- **BAE Systems** - Hunter Class onboard monitoring system. UX animation
- **Santos** - Clean Energy Solutions, animation for COP22 conference, Glasgow

SOFTWARE EXPERTISE

After Effects • Premiere Pro • Cinema 4D • Photoshop • Illustrator • InDesign • Firefly • Moodle • Articulate • Capvitate • Figma • XD

FEATURED CLIENTS

